Nicole A. Berry
Overland Park, KS
nicoleaberry@outlook.com
nikkiberrysart.com

Skills

Photoshop	Illustrator	Painter
HTML/CSS	Javascript	PHP
Microsoft Office		

Professional Background

Freelance Designer
August 2018 – Present

- o Designs captivating marketing collateral for print and online use
- o Communicates information through memorable and skillfully crafted infographics
- o Renders print-ready product labels and packaging artwork

Web Coordinator
University of Kansas Memorial Corporation
August 2016 – February 2018

- o Maintained content and appearance of company web site using HTML/CSS, JavaScript, PHP and Asp.Net MVC
- o Served as communicative liaison between eCommerce and Marketing teams to advertise store promotions and ensure proper execution of online sales
- o Photographed new and existing products for compelling online display
- o Utilized extensive knowledge of Photoshop and Illustrator to design and publish web-slides promoting company events and initiatives

Product Advisor
Microsoft

May 2012 - February 2016

- Illustrated eye-catching posters for in-store events
- Showcased features in Windows programs by creating digital artwork
- Supported customers with aid in computers and software through personal training
- Taught children the basics of digital art and drawing fundamentals in summer workshops

Graphic Designer
Ashlar Group
April 2014 - May 2014

- Cooperated with managing partners to develop a company logo which effectively illustrated their foundations principles
- Contacted CEO with updates on the designing phase of the project
- Presented a finalized logo to be used on the company site and marketing materials

Education

Johnson County Community College
Associates in General Studies

Savannah College of Art and Design
Bachelor of Fine Arts in Sequential Art
Minor in Concept Art for Games